



Your Advantage



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LEVERAGE partners with CRIF Lending Solutions to Offer Indirect Auto Lending

- **CRIF Select provides customizable solution**
- **Partnership allows Alabama and Florida credit unions to capture more auto loans**

BIRMINGHAM, AL/TALLAHASSEE, FL, May 28, 2014 – *LEVERAGE*, an affiliate of the League of Southeastern Credit Union & Affiliates, and CRIF Lending Solutions announce a partnership to provide Alabama and Florida credit unions with a customizable indirect auto lending program. Auto lending is trending upward again and credit unions have great opportunities to grow their auto portfolios. This partnership provides *LEVERAGE* clients with a trusted name in auto lending.

"Many of our credit unions are looking for an indirect lending solution to aggressively capitalize on the rapidly expanding indirect auto lending market," said *LEVERAGE* President/CEO Patrick La Pine. "CRIF Select has comprehensive and customizable indirect lending solutions to offer our credit unions. From outsourced processing and funding to proven expertise and innovative technology, CRIF Select is the total solution for credit unions."

"We are very excited to work with *LEVERAGE* credit union clients to help drive indirect lending portfolio growth and better serve their members," said CRIF Select President Jeremy Engbrecht. "CRIF works with credit unions at every step so the solution is customizable and fits their needs perfectly."

CRIF Select specializes in key aspects of outsourced indirect and merchant lending. A division of CRIF Lending Solutions, CRIF Select, connects lenders, as well as their customers and members, to local auto dealerships through its state-of-the-art technology, call center support and outsourced loan processing services. CRIF Select's complete suite of services allows lenders to do what they do best – lend.



New and used auto lending has long been the bread and butter for credit unions. As the economy is bouncing back, credit unions are making more new and used auto loans. In 2013, credit unions collectively saw a four-percent growth rate in new auto loans and a three-percent jump in used auto loans.

LEVERAGE, the Service Corporation for the League of Southeastern Credit Unions, is the business services provider that leverages credit union system resources, relationships, and industry knowledge for optimal performance and sustained growth of its clients and business partners. We work to offer credit unions best-in-class products and services that result in reducing costs, maximizing results, and making the most difference. For more information, visit myleverage.com or follow LEVERAGE on Twitter at www.twitter.com/MY_LEVERAGE or [LinkedIn](#).

CRIF Lending Solutions is the nation's largest provider of loan and account origination, business process outsourcing, credit decisioning, data access, and lending and marketing analytics solutions to a number of the most successful U.S. financial institutions including banks, credit unions, finance companies, retailers and credit card processors. CRIF Lending Solutions is organized into four dedicated divisions: CRIF Achieve, CRIF ACTION, CRIF Select, CRIF Synergy. CRIF Lending Solutions is a part of CRIF, the leading global company specializing in the development and management of decision support systems. For more information, visit www.criflendingsolutions.com.

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